



MIGEL SILKS TALLY-HO!

A NEW FABRIC

"Tally-Ho" is an absolutely new silken weave.

It has never before been produced.

"Tally-Ho" has been created to answer the peculiar demands for outdoor wear for the Spring and Summer seasons of 1921.

If you are searching for the new the different and the attractive fabric in garments for Southland Wear ask for "Tally-Ho."

A tiny label identifies the garment the fabric bears the name on the selvage.



Maker of

"Fan-Ta-Si" for Sportswear
"Pierrette" for Sheerwear
"Moon-glo" for Everywear

Sole Maker

J. A. Migel

422 Fourth Ave., NEW YORK

The graceful lines and slender silhouettes so much in vogue this season find exquisite expression in Woven Fur Fabrics.

Shelton Looms Woven Fur Fabrics embody all the soft, rich tones of animal fur—the same lustrous beauty of texture and luxurious appearance. You will find the counterpart of your favorite fur in The Shelton Looms collection.

Shelton Looms Woven Furs have many distinct advantages over animal fur. They are so light in weight that they may be worn on days when the weather is mild, yet they insure protection against the coldest wintry gales. They cost less than animal furs, wear far better and give a greater return for the money invested.

Women of discrimination prefer costumes fashioned of these superior fabrics because of their beauty, their durable and serviceable qualities. Their light weight and comfortable warmth make them particularly desirable for coats, wraps for afternoon and evening, tailcoats, hats, skating outfits, etc.

You will find The Shelton Looms Woven Fur Fabrics by the yard or made up in fashionable garments on sale at the leading stores of New York City. It will pay you to inquire about these fabrics. The name is on the back of every yard, and the label is in the garment—it is your protection against inferior imitations.

The Shelton Looms

Sidney Blumenthal & Co. Inc.
395-2 Fourth Avenue New York



Coat of Shelton Looms "Nishni" with Opossum collar and cuffs.

Coat of Shelton Looms "Ungava Seal" trimmed with Australian Opossum.

Wrap of Shelton Looms "Kerami."

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